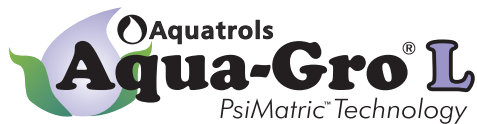




Improve Plant Quality and Sales at Retail



Keeping plants healthy in the retail environment can be difficult. Perhaps the greatest challenge is lack of timely and effective watering. Overwatering and under-watering, both which are common at retail, can stress plants, making it difficult to keep them alive and attractive to buyers. The end result is that too many plants never make it to the cash register, which results in lost profits and loss of repeat customers.

AquaGro L is inexpensive insurance; a simple drench before you ship your plants out the door is all you need.

- Extend the time to wilt and reduce your watering and labor needs.
- Plants can withstand dry conditions longer and recover from wilt faster.
- Improved plant survival and visual quality at retail.
- More plants scanned for more profits, all for around \$1 per 500 6-inch pots.

Safe for bedding plants, vegetable transplants, pot crops and hanging baskets.

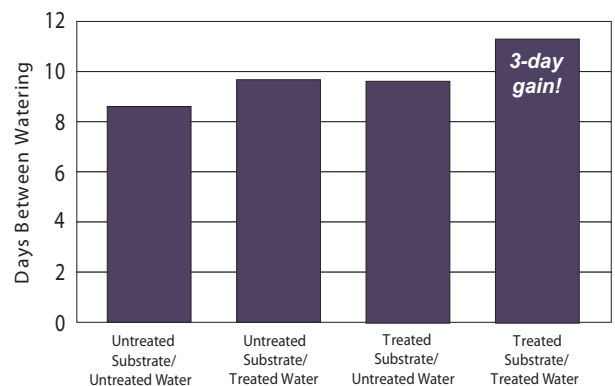


Impatiens two days after irrigation

- Treated plants were able to recover from wilt.
- Untreated plants were unable to recover since media could not re-wet.
- AquaGro L treated plants thrive, even with the challenges of the retail environment.

Average Days Between Irrigation

New Guinea Impatiens (56-day crop)



Bethke. 1998

