



Maximize Your Growing Mix

with a better, longer-lasting media surfactant



Conductor[®] is more effective and provides longer-lasting performance than any other product on the market.

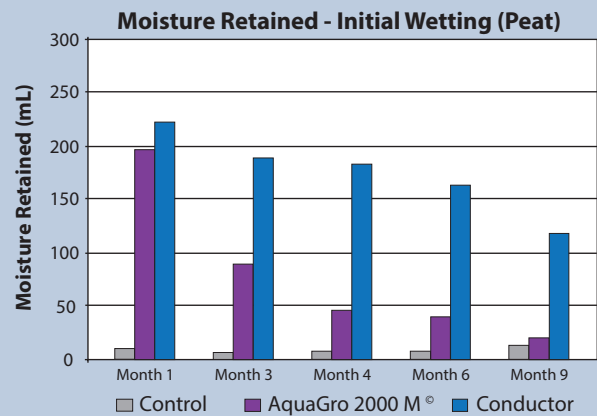
Wetting Better, Working Longer

Why choose Conductor[®] instead of other wetting agents? It's simple. Conductor[®] gives you better control of moisture for a longer period of time than any other product on the market.

When added to your growing mix, Conductor improves wettability characteristics, allowing the mix to wet and re-wet more consistently, and its superior formulation ensures highly consistent performance even after many months in storage. Testing in a variety of growing mixes has shown that Conductor improves wetting and re-wetting better than competing products, even after 9 months in the bag!

Conductor's longevity contributes to better production scheduling, reduces complaints of "old, unwettable" mixes, and provides a more consistent growing environment for high quality crop production.

Conductor[®] Boosts the Performance and Longevity of Growing Media



Conductor[®] media wetting agent performs better than any other product, even 9 months after production!



Conductor's Benefits:

- Superior long-term performance
- Improved wettability
- More uniform water movement
- Better water retention
- Healthier plants, happier customers